



Yield Optimization & RevPAH

Court Occupancy & Revenue Per Available Hour

Measure utilization rates, dead time slots, and financial yield across all arena facilities.

AVERAGE ARENA
OCCUPANCY

0.9%

Over 31 days window (14 hrs/day
operating model)

TOTAL BOOKED PLAY HOURS

39 Hours

Accumulated across all courts

TOTAL COURT REVENUE
GENERATED

PKR 136,700

Slot booking yield

CRICKET

0.7% Occupancy

Cricket Reborn (Melbourne Bay)

Resource Units: 1 Units

Booked Hours: 3 hrs

Total Court Revenue: PKR 10,000

REVPAH (YIELD / HOUR)
Revenue per Available Hour PKR 23

Base: PKR 2,500 Peak: PKR 3,200

CRICKET

1.8% Occupancy

Cricket Reborn (Sharjah Bay)

Resource Units: 1 Units

Booked Hours: 8 hrs

Total Court Revenue: PKR 32,500

REVPAH (YIELD / HOUR)
Revenue per Available Hour PKR 75

Base: PKR 2,500 Peak: PKR 3,200

CRICKET

0.5% Occupancy

Cricket Reborn (Lord's Bay)

Resource Units: 1 Units

Booked Hours: 2 hrs

VR

0.9% Occupancy

CricketX VR Booth 1

Resource Units: 1 Units

Booked Hours: 4 hrs

Total Court Revenue: **PKR 7,500**

REVPAH (YIELD / HOUR)
Revenue per Available Hour

PKR 17

Base: **PKR 2,500**

Peak: **PKR 3,200**

Total Court Revenue: **PKR 10,800**

REVPAH (YIELD / HOUR)
Revenue per Available Hour

PKR 25

Base: **PKR 1,800**

Peak: **PKR 2,400**

VR

0.7% Occupancy

CricketX VR Booth 2

Resource Units: **1 Units**

Booked Hours: **3 hrs**

Total Court Revenue: **PKR 9,000**

REVPAH (YIELD / HOUR)
Revenue per Available Hour

PKR 21

Base: **PKR 1,800**

Peak: **PKR 2,400**

PADEL

0.5% Occupancy

Beat It Padel Court 1

Resource Units: **1 Units**

Booked Hours: **2 hrs**

Total Court Revenue: **PKR 6,000**

REVPAH (YIELD / HOUR)
Revenue per Available Hour

PKR 14

Base: **PKR 3,000**

Peak: **PKR 4,000**

PADEL

1.2% Occupancy

Beat It Padel Court 2

Resource Units: **1 Units**

Booked Hours: **5 hrs**

Total Court Revenue: **PKR 18,000**

REVPAH (YIELD / HOUR)
Revenue per Available Hour

PKR 41

Base: **PKR 3,000**

Peak: **PKR 4,000**

PADEL

0.7% Occupancy

Beat It Padel Court 3

Resource Units: **1 Units**

Booked Hours: **3 hrs**

Total Court Revenue: **PKR 12,000**

REVPAH (YIELD / HOUR)
Revenue per Available Hour

PKR 28

Base: **PKR 3,000**

Peak: **PKR 4,000**

FUTSAL

0.9% Occupancy

StrikeZone Turf (Futsal & Box Cricket)

Resource Units: 1 Units

Booked Hours: 4 hrs

Total Court Revenue: PKR 22,500

REVPAH (YIELD / HOUR)
Revenue per Available Hour PKR 52

Base: PKR 4,500

Peak: PKR 6,000

PC_GAMING

1.2% Occupancy

CyberLounge Gaming Arena

Resource Units: 1 Units

Booked Hours: 5 hrs

Total Court Revenue: PKR 8,400

REVPAH (YIELD / HOUR)
Revenue per Available Hour PKR 19

Base: PKR 1,200

Peak: PKR 1,600